

# The Pensacola Journal

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...BY...  
THE JOURNAL COMPANY.

FRANK L. MAYES, President and General Manager.

MEMBER THE ASSOCIATED PRESS.

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PENSACOLA, FLORIDA, THURSDAY MORNING, APRIL 19, 1906

## The Appalling Disaster in San Francisco.

The appalling disaster which has overtaken the queen city of the Pacific coast has cast a gloom over the entire nation, and the very indefiniteness of the reports adds to the anxiety of those whose friends or relatives were within the borders of the city by the Golden Gate.

Like a flash of lightning from a clear sky, without warning, hundreds possibly thousands, were crushed and mangled beneath the falling walls of massive buildings, and property valued into the millions was destroyed by the mighty, immeasurable power of the trembling earth.

There are several remarkable things about the San Francisco earthquake. A seismic disturbance of great magnitude was predicted by one of the many modern seers, Lee Spangler by name, early in the present year, and it was foretold that the disturbance would be accompanied by great loss of life.

Another rather peculiar fact, which may or may not be of particular significance, is that the section visited by the severest disturbance, accompanied by the greatest loss of life and destruction to property was in practically the same latitude as Mt. Vesuvius, in Italy, and almost directly upon the opposite side of the earth.

San Francisco has been visited by many earthquakes and was, in fact, in a zone where seismic disturbances were comparatively frequent. The last earthquake felt in the city was about the middle of July in 1903, although but comparatively little damage was done. At that time the San Nicholas hotel was severely shaken, the walls collapsing in parts of the structure. In 1894 a severe shock was experienced at Los Angeles, although no actual damage was done.

The most destructive earthquake in the history of the world was that occurring at Lisbon in 1775, when the quay sank into the sea and all the people near it, 60,000, were killed. The earthquake was felt from Madeira to Great Britain, or over the whole of southwest Europe and northwest Africa. The Calabrian earthquake of 1783 killed 32,000 people and 200 lakes and small swamps were formed as a result of the disturbance which really covered a period of four years. The great Charleston earthquake of 1886 was felt from the northern coast of Florida to New England and as far west as Iowa.

And now Mark Twain is becoming addicted to the farewell habit, swearing off the lecture platform. But nothing is said about his swearing on—the water wagon.

## Advertising Profitable to All.

Bacon, unconsciously writing for the modern merchant, said: "Riches have wings, and sometimes they must be set flying to bring in more."

The fact that you do not advertise a particular article is good enough reason for your patrons to assume that you do not have it.

"The horse may starve, waiting for the grass to grow; and your store may grow lean if you wait until you are ENTIRELY READY to advertise it adequately."

One hundred more buyers in your store yesterday might have made the day record breaker for you—and ten inches more of advertising space probably have drawn them there.

"The highest price we can pay for anything is to ask it," if we use a poor advertising medium.

Carlyle, whose guesses at truth were more accurate than those of most men, said: "The fraction of life can

be increased in value, not so much by increasing your numerator, as by lessening your denominator." And the value of your advertising appropriation may be increased, not so much by increasing the number of mediums used, as by increasing the space used in good mediums.

A battleship in a mill pond would be pretty, but not of much use—something like a big store advertisement in a paper of small circulation.

Every store in this city was once merely a plan—and advertising was a part of the plan. The "bigger stores" of next year are now merely plans—which "bigger advertising" alone will convert into realities.

Shakespeare's "dradful touch of merchant-marring rocks" is felt, now-a-days, chiefly by poor advertisers.

The Age-Herald says that all the discomforts of ocean life have been eliminated now except sea sickness, and that will have to go sooner or later. The A-H. should go across and learn that its been going all the time. The thing to do is make it stop.

**TURRET ACCIDENT ON THE KEARSARGE.**  
Mobile Item.

The second distressing turret accident on board an American warship occurred in Caribbean waters on Friday, April 13, news of which reached the navy department the next day. The first accident occurred just two years ago on the battleship Missouri, and was similar in nature to the one which occurred on board the Kearsarge last Friday. The Atlantic squadron under command of Rear Admiral Evans had just completed its annual target practice and the umpire, Lieutenant Graeme, was engaged at the time in a turret of the Kearsarge, making up the record of the shooting, when from some unknown cause an explosion took place, the result being the death of seven men, two of them being commissioned officers, Lieutenant John M. Hudgins of Virginia, and Lieutenant Joseph W. Graeme of Pennsylvania. The danger attending the rapid firing of guns of large caliber encased in armored turrets is fully appreciated by naval officers and every device which experts could suggest have been put into use to lessen the dangerous character of work with the hope in view of making accidents of the kind practically impossible, but this, so far, has been found to be an almost forlorn hope. In the combination made up of men and high explosives, there appears always to be present that element which in the end brings disaster.

Mechanical engineers may devise means for the protection of the man, but at some moment when all seems well, the man, through some act of commission or omission, leaves the way open for the dangerous element which they have in charge, to wreak its fearful work. It is this fact, perhaps, which when an accident happens, which causes so high a degree of anxiety among the officers of the navy department. With the vessels of the navy scattered the world over, none ever knows when there may be an accident of the kind in the record of the Missouri and Kearsarge, which may send a costly warship and all on board to the bottom.

As distressing as have been the accidents so far, and as much as they have been regretted, there is hope found in the fact that these accidents were not more awful in their results than they were, evidencing that there is a possibility reducing the liability to a minimum. The accident on the Kearsarge came at the end of a somewhat prolonged contest in the training of the gunners in the art which tells most effectively in actual warfare, and the chances are that with the feeling of relief incident upon the finishing of a contest which was such a heavy tax upon both the mental and physical powers of men, some one, in a moment of forgetfulness, failed to put into operation that mechanical device provided for the protection of the men in just such an emergency which had been anticipated as being possible and in the emergency the explosion found the man not on his guard, and the dreadful consequence resulted.

# SAN FRANCISCO DESTROYED BY FIRE

(Continued From First Page.)

buried twenty persons under the debris. These were incinerated and there is no possibility of learning their identity.

## FIRST REPORTS OF AWFUL DISASTER

San Francisco, Cal., April 18.—San Francisco was practically wrecked by an earthquake at 5:10 o'clock this morning. The shock lasted three minutes and thousands of buildings were damaged and destroyed. The loss of life is reported great. There is no water, and fires are breaking out all over the city. All wires with the exception of one are gone. The city hall, costing \$7,000,000, is in ruins. Modern buildings suffered less than brick and frame. The losses and excitement is indescribable. Most people were asleep and rushed into the streets undressed. The building, swayed and crashed, burying the occupants. There was a panic in the downtown hotels. The Lack house is badly damaged, but no loss of life there is reported.

The Palace hotel and St. Francis hotel stood the shock. The people flocked to the telegraph offices to send messages to friends and were frantic because there was no wires. The greatest damage to buildings was south of Market street, where mostly frame buildings and tenement houses were located. There were numerous fires in every block in that district.

**The Worst On Record.**  
New York, April 18.—The Western Union Telegraph office at Fresno says it is the most severe shock ever known there. They have no further details.

The Postal Telegraph Company learned that the fire is eating its way along Market street. The water mains were burst by the earthquake so that there is no means at hand for fighting the conflagration. The electric lighting plant of the city has failed and gas mains are disrupted. The damage extends through the entire city.

The Postal Telegraph building was badly wrecked, and the operating room is incapable of use.

## Miles of Railroad Sank.

New York, April 18.—A telegram from Sacramento to the Western Union Telegraph Company reports that three miles of railroad sank out of sight as a result of the earthquake between Suisun and Benecia and all wires were taken with it.

Up to the time of receiving this dispatch the Western Union had been unable to get in communication with San Francisco.

## Earth Sank 30 Miles Distant.

New York, April 18.—The Western Union has received a report from Sacramento that the Southern Pacific railroad will attempt to get a train into San Francisco, starting from Sacramento and taking a round-about route to Vallejo, which is on the bay of San Pablo. From that place the passengers will be taken by boat to San Francisco. This round-about course was made necessary by the reported sinking of a three mile stretch of the railroad company's tracks between Suisun and Benecia, which are on the direct line between Sacramento and San Francisco. The road crosses some lowland at the point where its tracks were reported sunk by the earthquake shock.

The location of this reported sinking is about thirty miles from San Francisco.

## Sacramento Was Visited.

Sacramento, Cal., April 18.—A severe earthquake shock occurred here at an early hour this morning. There is great confusion, and it is impossible to learn full extent of damage. No loss of life is yet reported.

## Reports May Be Exaggerated.

Salt Lake City, Utah, April 18.—Reports received by the Salt Lake office of the Postal Telegraph Company from San Francisco, would indicate that the first reports of the earthquake in San Francisco were exaggerated. Superintendent W. P. Shawk was in communication with the San Francisco office of the Postal Company after the earthquake. He was informed that it would be necessary for the operating force to vacate the San Francisco office. This was done and the operators left the building, but returned within an hour and business was resumed. San Francisco reported that water mains in Market street had been broken.

## Confusion Reigns Everywhere.

San Francisco, Cal., April 18.—In the confusion which reigns everywhere here it is almost impossible to learn details of the disaster caused by the earthquake this morning. In general it may be said that the district between Market and Howard streets, from the bay as far west as the city hall, has been badly wrecked. The hotels in the vicinity of Third and Market streets were badly shaken up, but there seems to have been no loss of life there. The Call and Examiner buildings, as well as the Western

## VETERANS WILL HONOR THE DEAD

The Confederate Memorial Exercises Will Be Held This Afternoon.

Confederate Memorial Day exercises will be held this afternoon at Lee square. The graves of the Confederate Veterans in the different cemeteries of the city will be decorated this morning by the members of Camp Ward and the Daughters of the Confederacy. The process on in which the Confederate Veterans and W. T. Sherman Post No. 21, Grand Army of the Republic will participate, will move from the court house. The line of march with the participants is as follows:

Music.  
Grand Army of the Republic.  
Confederate Veterans.  
Carriage with speaker and clergy.  
Mayor and members of city council.  
The following will participate in the exercises:  
Prayer—Rev. Mr. Butler.  
Address—Egbert Bell, introduced by W. A. Blount, Jr.  
Benediction—Father Fullerton.  
The Grand Army of the Republic has issued a call for gathering at the office of George Wentworth at 3 o'clock this afternoon for the purpose of attending in a body the Confederate memorial exercises.

**About Rheumatism.**  
There are few diseases that inflict more torture than rheumatism and there is probably no disease for which such a varied and useless lot of remedies have been suggested. To say that it can be cured is, therefore, a bold statement to make, but Chamberlain's Pain Balm, which enjoys an extensive sale, has met with great success in the treatment of this disease. One application of Pain Balm will relieve the pain, and hundreds of sufferers have testified to permanent cure by its use. Why suffer when Pain Balm affords such quick relief and costs but a trifle? For sale by all druggists.

## J. G. WELSH ANNOUNCES FOR COUNTY TREASURER

The announcement of John G. Welsh for county treasurer appears in The Journal this morning. Mr. Welsh occupied the position for a little over a year, previous to the last election, having been appointed to fill the unexpired term of John Frater. Mr. Welsh was for five years a member of the board of county commissioners and for two years was chairman of that body. Everybody knows him, and that he will make a strong race for the treasurership goes without saying.

## For a Weak Digestion.

No medicine can replace food but Chamberlain's Stomach and Liver Tablets will help you to digest your food. It is not the quantity of food taken that gives strength and vigor to the system, but the amount digested and assimilated. If troubled with a weak digestion, don't fail to give these Tablets a trial. Thousands have been benefited by their use. They only cost a quarter. For sale by all druggists.

Union building, have been badly wrecked. The large department stores in this neighborhood were also ruined, but the earthquake occurred at an hour when they were empty, and no loss of life is reported in that quarter.

Further east on Market street toward the ferry slips is a section occupied by cheap lodging houses and hotels, and here the loss of life is reported to be very great, though the extent of it could not be ascertained at this hour.

Fires are burning in a number of places along Market street, and the water mains having burst, the authorities have resorted to dynamite to check the progress of the flames.

## GREAT ANXIETY IN CITY OF PENSACOLA

The appalling catastrophe in San Francisco, in the immediate vicinity of the city and throughout the state of California has caused great anxiety and apprehension for the safety of relatives of Pensacola people. Brothers, sons and daughters and members of many Pensacola families when last heard from were either in San Francisco or near the ill-fated city and surrounding territory. Among those in the far western state are known to be:

Son and daughter of C. W. Ainsworth, Charles J. Mayes, brother of Frank L. Mayes, John McLeellan, brother of Peter, Robert and Dan McLeellan. These persons are all in San Francisco. In Los Angeles there is Miss Bertha Boosky, daughter of A. Boosky, E. H. Skinner and wife. In Oakland, a daughter of Chaplain Perry of the United States Navy Yard at Pensacola. Mr. Robertson, father of Mrs. Hyer Whiting, Berkeley, and in Sacramento J. P. Goodwin and family.

# Lung Rest

Your lungs have all they can do. They work night and day, and are faithful to the end. Then use them well. If they are rasping and tearing themselves by hard coughing, come to their relief. Give them Ayer's Cherry Pectoral. It heals, soothes, quiets. Your doctor will explain its action to you. Ask him all about it.

We have no secrets! We publish the formulae of all our medicines. J. C. Ayer & Co., Lowell, Mass.

# BOYS

Do you want a horse? If you want a horse, or a bicycle, a gun, a camera, or anything else you've set your heart on, do what other boys are doing to get these things—sell

**THE SATURDAY EVENING POST**  
in your town on Friday afternoons and Saturdays. Maybe you think it'll take a long while to earn enough money for what you want. But that all depends on yourself. Some boys make as much as \$15 a week; others make \$2, \$3, \$5 a week. In our handsome booklet, "Boys Who Make Money," some of our boys tell, in their own way, how they got money for things they had long wanted, by selling THE POST. This booklet is free for the asking. We will send along with it, the complete outfit for starting in business, including ten free copies of THE POST. You sell these at 5c the copy, and that furnishes all the money you need for buying further supplies. Besides the money you make each week, we give, among other prizes, watches, sweaters, etc. And in addition

**\$250 in Extra Cash Prizes**  
each month to boys who make the biggest increase in their sales. Better send us a letter to-day.

THE CURTIS PUBLISHING COMPANY, 1728 ARCH ST., PHILADELPHIA

# Political Announcements

## RATES.

The rates for political announcements, not exceeding 8 lines, to run till the primary of May 15, are as follows:

The Daily Journal.....\$10.00  
The Weekly Journal..... 5.00

These rates are strictly cash in advance and no announcement will be inserted or run under any other conditions.

## For the State Senate.

John S. Beard, a candidate for the nomination to the State Senate in the Democratic primary called to be held May 15th, together with other speakers, will address the people of Escambia county upon the political issues of the day at the following times and places:

Molino, Friday night, April 20.  
Bluff Springs, Saturday, day time, April 21.  
Muscoogee, Monday night, April 23.  
Brent's, Thursday night, April 26.  
Myrtle Grove, Friday night, April 27.  
Ferry Pass, Saturday, day time, May 5th.  
Millview, Thursday night, May 3.  
McDavid, Friday night, May 4.  
Nix's Precinct, Tuesday night, May 8th.  
Beulah, Thursday night, May 10.  
Pensacola (Seville Square) Friday night, May 11.  
Pine Barren, Saturday night, May 12.

## For the Legislature.

I am a candidate for representative in the lower house of the state legislature, subject to the action of the Democratic primary of May 15, and I will appreciate the support of all democrats.

J. E. LONG.

I am a candidate for member of the lower house in the state legislature from Escambia county in the Democratic primary of May 15, and will appreciate the support of all Democrats.

CHAS. M. COSTON.

I hereby announce myself as a candidate for the lower house of the Florida legislature, subject to the action of the Democratic primary on May 15th.

GEO. T. MORGAN.

I am a candidate for member of the House of Representatives from Escambia county, subject to the Democratic primary. I earnestly solicit the support of the voters of the county.

JERRY J. SULLIVAN, JR.

## To the Democratic Voters of Escambia County:

At the request of many friends from the county and from the city I hereby announce my candidacy for Representative in the legislature at the session 1907, subject to the action of the Democratic primary, May 15th, 1906, and I earnestly solicit the support of the Democracy of Escambia county.

I favor liberal pensions for Confederate soldiers and their widows. Uniform school terms, giving the country public schools the same length term as the city schools. A uniform school book law, and free books for the pupils of all public schools.

An efficient law for the equalization of taxes.  
Good roads specially.  
Yours respectfully,  
M. JACOBY.

## For Justice Peace, District No. 2.

I hereby announce my candidacy for the office of Justice of the Peace for the Second District of Escambia County, subject to the Democratic Primary to be held May 15th, 1906.

R. L. NICHOLSEN.

I hereby announce myself a candidate for the office of Justice of the Peace for District No. 2, subject to the action of the Democratic Primary May 15th.

J. D. GOSS.

# Legal Advertisements

An Ordinance to Prohibit the Sale, Keeping for Sale, or Use of Dangerous Toys and Fire-Works in the City of Pensacola.

Be it Ordained by the Mayor and Council of the City of Pensacola:

Section 1. That it shall be unlawful for any person, firm or corporation to sell or keep or expose for sale within the City of Pensacola, any toy or toys designated and intended for the purpose of exploding any explosive or detonating materials, whether such toys be of the shape or kind commonly known as toy pistols, or otherwise, or to sell or keep or expose for sale any fuiminating, detonating or explosive material for use in, or in connection with, any such toy, or to sell or keep or expose for sale any fire-cracker, or other such fire-works of more than three inches in length, or one half inch in diameter, or any such fire-works charged with any fuiminating, detonating or explosive materials capable of making greater noise than a fire-cracker three inches in length, or one-half inch in diameter, charged with gun powder.

Section 2. That it shall be unlawful for any person to discharge, or explode in or upon any street, public way or park within the City of Pensacola any of the toys, fire-crackers, or fire-works, the sale or keeping or exposing for sale of which is prohibited by the foregoing section.

Section 3. That any person, firm or corporation convicted of violating any provision of this ordinance shall be punished by a fine of not exceeding Fifty (\$50.00) Dollars or by imprisonment of not exceeding sixty days, or by both such fine and imprisonment.

Section 4. That this ordinance shall take effect immediately after its adoption and publication as required by law.

Section 5. All ordinances and parts of ordinances in conflict herewith be and the same are hereby repealed.  
Passed March 28th, 1906.  
Approved March 29th, 1906.  
CHAS. H. BLISS, Mayor.

## C. E. MERRITT, Clerk.

An Ordinance to amend Section 167 Article 1 of Chapter X of the Code of Ordinances of the City of Pensacola.

Be it Ordained by the Mayor and Council of the City of Pensacola:

Section 1. That Section 167, Article 1, of Chapter X of the Code of Ordinances of the City of Pensacola be and the same is hereby amended as follows:

Section 1. The following shall be the fire limits, which shall be known as the fire district: Commencing at the point of intersection of the center of Hickory and Palafox streets; thence East along the center of Hickory street to a point one hundred and fifty (150) feet East of the Eastern line of Tarragona street; thence North along a line parallel with the Eastern line of Tarragona street to a point in the center of Wright street; thence West along the center of Wright street to the center of Tarragona street; thence North along the center of Tarragona street to a point one hundred and fifty (150) feet North of the North line of Wright street; thence West along a line parallel with the North line of Wright street to a point two hundred (200) feet West of the West line of Palafox street; then South along a line parallel with the West line of Palafox street to a point one hundred and fifty (150) feet North of the North line of Chasa street; thence West along a line parallel with the North line of Chasa street to a point one hundred and fifty (150) feet West of the West line of Baylen street; thence South along a line parallel with the West line of Baylen street to the center of Hickory street; thence East along the center of Hickory street to the point of beginning.

Section 2. That all ordinances and parts of ordinances in conflict herewith be and the same are hereby repealed.

Passed March 28, 1906.

Approved March 29, 1906.

CHAS. H. BLISS, Mayor.

C. E. MERRITT, Clerk.

## Estate of Henry D. Peirce, Deceased.

Creditors, legatees, distributees and all persons having claims or demands against the said estate are required to present them to me within two years from this date.

ANNA L. PEIRCE, Executrix.

April 12, 1906.

## NOTICE.

Notice is hereby given to all whom it may concern, that we, the undersigned, shall apply to the Honorable Francis B. Carter, Judge of the First Judicial Circuit of Florida, on Monday, the 7th day of May, A. D. 1906, at 10 a. m., or as soon thereafter (not for profit) of incorporation of a religious society to be incorporated under the name of "First Christian Church of Pensacola, Florida." The general object of said corporation is to establish and maintain a Christian Church at Pensacola, Florida, for ourselves and all others who may become members thereof in the manner prescribed by the Charter to be enacted thereunder. The proposed charter is now on file in the office of the Clerk of the Circuit Court of Escambia county, Florida, reference thereto being hereby had.

Signed at Pensacola, Florida, on the 30th day of March, A. D. 1906.  
H. J. Mackey, W. J. Berry, A. F. Bauer, E. B. Cerull, Wm. T. Reager, John P. Ross, J. A. Wilson, W. L. Zachary, T. G. Yates, J. W. Bullard.

5aprowaw.

## GET A PANAMA, \$5.00, \$7.50 AND \$10.00 AT STANDARD CLOTHING COMPANY.